

UCL Class Certification After ‘Tobacco II’

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Few consumer protection statutes nationwide are as expansive as California’s Unfair Competition Law, a statute that protects consumers from “unlawful, unfair or fraudulent” business practices. On May 19, 2009, the California Supreme Court decided *In re Tobacco II*, 46 Cal.4th 298, which many practitioners believed would relax the requirements for certifying future UCL consumer class actions.

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