

Everyone needs a stablecoin strategy

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Davis Polk counsel Justin Levine authored “Everyone needs a stablecoin strategy” in *Open Banker*. In the article, Justin contends that every company should have a strategy to prepare for stablecoins – a new kind of fast transaction money that will have consequences on distribution, customer ownership, payments revenue and competitive position. He discusses strategic options that stablecoins offer, how stablecoins are affecting payments, and questions to ask to begin building a stablecoin strategy.

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