

## PE compensation series with Carta, Part 2: Deep dive on BBOPs

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At private-equity-backed companies, equity ownership is no longer just for executives. A growing number of PE-backed companies are expanding equity to all employees, using broad-based ownership programs (BBOPs) as a powerful value creation lever that drives better alignment, higher retention, and greater success for all parties.

Join April Lindauer, General Counsel at Carta; Anthony Cimino, Head of Policy at Carta; Veronica Wissel, Executive Compensation Partner at Davis Polk; and Emily Carpenter, Principal, Client Advisory Services at Ownership Works for this upcoming webinar. Topics will include:

- How BBOPs benefit everyone from the C-suite to the newest employee, positioning equity as a vehicle for personal wealth creation and aligning employee interests with the portfolio company's long-term growth and success.
- Policy implications of BBOPs, exploring why they offer a compelling model of equitable value creation that appeals to the financial and personal motivations of today's investors.
- Practical implementation of BBOPs, from legal and tax-driven structuring to the technology that powers them.

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