

## The CONSENT Act and Renewed Congressional Data Privacy Interest

April 17, 2018 | Client Update

As the march of highly-publicized consumer data breaches and privacy incidents continues, congressional interest in data privacy legislation is increasing. Alongside recent congressional hearings on data privacy measures, Senators Markey (D-Mass.) and Blumenthal (D. Conn.) introduced the Customer Online Notification for Stopping Edge-provider Network Transgressions Act (the CONSENT Act), which if enacted would give the Federal Trade Commission broadened regulatory and enforcement power and subject software and Internet-based businesses to heightened notice and consent requirements, together with affirmative data security and breach notification obligations.

If you have any questions regarding the matters covered in this publication, please reach out to any of the lawyers listed below or your usual Davis Polk contact.

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## **Related materials**

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