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Getting the Deal Through: Shareholder Activism & Engagement 2017

March 7, 2017 | Articles & Books

Arthur Golden, Thomas Reid, Laura Turano and Thomas Malinowsky are the contributing editors to the second edition of *Getting the Deal Through: Shareholder Activism & Engagement 2017*, a volume that provides an overview of the rapidly evolving global shareholder activism and engagement landscape.

As companies adjust to the current political climate and prepare for 2017 annual shareholders' meetings, the shareholder activism and engagement landscape is on the minds of many. In the past few weeks, we have seen Jana Partners enter into settlement agreements with Bristol-Myers Squibb and Tiffany & Co., Carl Icahn and Nelson Peltz take outsized positions in Bristol-Myers Squibb and Procter & Gamble, respectively, Starboard Value target Tribune Media and Mantle Ridge target CSX Corporation. These situations provide an apt example of how some companies are sticking to the traditional shareholder activism response playbook, while others are finding new and creative ways to respond to shareholder activist demands.

Looking forward into the rest of 2017 and beyond, we expect shareholder activism and engagement to remain an important topic and for U.S. shareholders and companies to continue to play a leading role in what is already a global phenomenon. The linked editors' introduction to the volume discusses shareholder activism and engagement trends and the area's future direction.

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