

AB 325 and SB 763: Amending the Cartwright Act to address algorithmic price fixing

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Davis Polk partner Sheila Adams James and counsel Gil Ohana and Caroline Ziser Smith authored “AB 325 and SB 763: Amending the Cartwright Act to address algorithmic price fixing” in the *Daily Journal's* 2026 New California Laws Supplement. In the article, the authors discuss California's amendments to its antitrust law, the Cartwright Act, to target the use of pricing algorithms, lower the pleading standard for antitrust claims, and significantly increase civil and criminal penalties for collusive conduct.

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