

Protecting intellectual property and ownership in NFT business models

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Davis Polk partners Matt Bacal and Pri Shah co-authored “Protecting intellectual property and ownership in NFT business models” in *Today’s General Counsel*. In the article, Matt and Pri, along with their co-author, senior managing director at FTI Technology, Steve McNew, discuss the importance of creating robust legal frameworks in NFT business models to protect intellectual property rights and ownership. They note that issues of IP ownership, licensing, user rights, and other legal and commercial parameters should be clearly defined, discussed with legal advisers, and messaged to reduce the risk of future disputes.

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