

Fireside chat with Stephen Walker, CFO of Taboola

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Capital Markets partner Michael Kaplan discusses IPO considerations for ad-tech companies with Stephen Walker, CFO of Taboola. Stephen shares insights learned from Taboola's IPO in 2021, along with challenges faced since going public. Topics include:

- Factors to consider when preparing for an IPO
- Key challenges and risks associated with going public
- Overcoming obstacles as a newly public company